

Uka Tarsadia University Department of Humanities



Report on 'Expert session on Media Literacy'

Date- 12th January 2024

Venue- Astaan Kanya Vidhyalaya (Bardoli)

Time- 2:00 pm to 4:00 pm

Expert Speaker- Mr. Samrat Gahlaut

The Department of Humanities conducted a school awareness program on the topic 'Media Literacy' in the 'Astaan Kanya Vidhyalaya for the class 12th Commerce and Arts Students. Mr. Samrat Gahlaut talked about topics such as what is media, what is literacy, the role of media in our everyday life, what is media literacy and its importance, media ethics, social media safety tips, citizen journalism, misinformation, disinformation, the influence of fake images and videos, how to fact-check images and videos using websites like Google Reverse Image Search and Google Fact-check Explorer, and the importance of Fact-checking. The students gained important insights into media literacy, safe media use, and the significance of fact-checking in today's media-savvy world.



